# **TBM Joins World Economic Forum's Unicorn Community**

**Tokyo**, **June 6**, **2023** – TBM Co., Ltd. is pleased to announce that we have joined the World Economic Forum's Unicorn community, part of the Innovators Communities. The Forum's Unicorn community invites private startups valued at over one billion USD.

Membership in this community reflects the company's innovation of LIMEX, a limestone-based innovative new material, the operation of one of Japan's largest mechanical recycling plants, and the creation of a material recycling system in Japan and abroad. We will exchange opinions with different sectors to prove global impact and offer solutions to global issues such as global warming, resource depletion, and plastic pollution.

Innovator communities' website: <a href="https://www.weforum.org/communities/innovator-communities">https://www.weforum.org/communities/innovator-communities</a>
More about LIMEX (LIMEX Innovation Report): <a href="https://onl.la/rb1D4zP">https://onl.la/rb1D4zP</a>



#### ■ About the World Economic Forum

The World Economic Forum is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business, cultural and other leaders of society to shape global, regional and industry agendas. It was established in 1971 as a not-for-profit foundation headquartered in Geneva, Switzerland. It is independent, impartial and not tied to any special interests.

## ■ About the Innovator Communities

The Innovator Communities are a group of the world's most promising start-ups and scale-ups at the forefront of technological and business model innovation. Comprised of three sub-communities, the Technology Pioneers, Global Innovators, and Unicorns, the Innovator Communities accompany start-ups along their growth journey. The World Economic Forum provides the sub-communities with a platform to engage with public- and private-sector leaders and to contribute new solutions to overcome current crises and build future resiliency. Companies

# **PRESS RELEASE**

TBM

invited to join the Innovator Communities will engage with one or more of the Forum's Platforms, as relevant, to help define the global agenda on key issues.

### ■ About TBM Co., Ltd.

TBM is a company based in Japan that specializes in developing, manufacturing, and distributing LIMEX®, an innovative new material mainly made from limestone and inorganic materials. The basic patents of LIMEX have been registered in 40 countries and introduced to over 10,000 companies in Japan. LIMEX is registered in the Sustainable Technology Promotion Platform "STePP" by UNIDO as a recyclable material that can be an alternative to paper and plastic. By supplying and recycling LIMEX, TBM aims to solve plastic waste, resource depletion, and various environmental issues.

https://tb-m.com/en/

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